CONTACT

✉ c.hyunakim@gmail.com

☐ chk-yourself

in christinahyunakim

☐ christinakim.dev

ABOUT

User-centric frontend engineer with 7+ years of experience in crafting impactful, consumer-facing digital experiences.

TECHNICAL SKILLS

LANGUAGES

JavaScript
TypeScript
HTML
CSS
Shopify Liquid

FRAMEWORKS/LIBRARIES

React
Next.js
Angular
Sass/SCSS
Styled Components
Emotion
TailwindCSS
Redux
Express
jQuery

TOOLS/PLATFORMS

Git
Webpack
AWS
Microsoft Azure
Firebase
GraphQL
Webpack
Node.js
PostgreSQL
NoSQL
Docker
Strapi

LATEST PROJECTS

1999 World

88rising Shop

Honda Lookbook

88 x OHT NYC

CHRISTINA KIM
FRONTEND ENGINEER

WORK EXPERIENCE

Lead Frontend Engineer + UX/UI Designer   88RISING | JUL 2021 - MAY 2024

- Led the development of a headless e-commerce application and CMS [ANGULAR, TYPESCRIPT, SASS, AWS, NODE, EXPRESS, POSTGRESQL, GRAPHQL, STRAPI]

- Developed a custom Shopify 2.0 theme for **88rising Shop** [PURE JS, SASS, SHOPIFY LIQUID], engineering advanced features that enhanced web performance by 65%, accessibility by 30%, and SEO by 10%, contributing to a 20% increase in sales conversion rates

- Designed and engineered custom web solutions and landing pages for global marketing initiatives with partners like Microsoft, Porsche, Honda, Guess, and Puma, enhancing campaign effectiveness, brand visibility, lead generation, customer retention, and inventory strategy through automated marketing integrations and data-driven insights

- Initiated and maintained comprehensive technical and non-technical documentation, fostering knowledge sharing, team synergy, and operational efficiency across cross-functional and cross-organizational teams

- Spearheaded the development and design of **1999 World** [NEXT, REACT, TYPESCRIPT, EMOTION, AZURE, POSTGRESQL] in partnership with Microsoft, reimagining the classic Windows 98 experience in the modern web with optimized web performance, cross-platform compatibility, accessibility, and responsive design. Serving as project manager, lead developer, and lead UX/UI designer:

  - Orchestrated seamless cross-organizational and cross-functional collaboration, ensuring transparency, realistic stakeholder expectations, and project alignment, while efficiently navigating through anticipated constraints, unforeseen roadblocks, and evolving project requirements

  - Faithfully recreated defining features of Windows 98 with modern UX and WCAG standards, including core file system capabilities, Windows Media Player, Minesweeper, Notepad, Recycle Bin, and Paint

  - Led ongoing sprint reviews, retrospectives, and backlog refinement to ensure timely deliverables responsive to shifting priorities, achieving a 30% boost in web performance and 60% in WCAG compliance

Web Developer + Designer   FREELANCE | NOV 2016 - JUL 2021

- Collaborated closely with clients to craft brand-consistent, user-friendly designs and translate them into fully functional web applications, catering to diverse business needs and project objectives

- Architected robust React UI component + custom hook libraries and CSS frameworks, prioritizing performance, cross-platform compatibility, responsive design, accessibility, code maintenance, and scalability

Frontend Consultant   HEADSTORM | FEB 2018 - OCT 2018

- Developed tailored web solutions for diverse clients to optimize web performance, SEO, accessibility, UX, and responsive design, resulting in an average 20-50% boost in organic traffic and 5-15% reduction in bounce rates